

Time to recharge?

# OWN YOUR CAREER TODAY™



**Boost your career now** with the Leadership Balance® new online program, designed for women leaders. Including, our leading-edge Leadership Balance® model.



MIND



WILL



HEART

*Leadership Balance for women develops leaders who have the Mind, Will, and Heart to Lead.*

Our special introductory price makes now the perfect time to take your leadership development to the next level. Learn at your own *pace, location, and time!*

LEADERSHIP  
BALANCE®



MIND. WILL. HEART.



# Leadership Balance<sup>®</sup> and Skillsoft<sup>®</sup> join together to introduce the most comprehensive **Women in Leadership** Program available today!

High-impact continuous learning for women leaders at all levels

Our Women in Leadership Program provides quick, convenient access to learning content that promotes the development of leadership skills and addresses the unique challenges faced by women in business.

## A STRUCTURED PROCESS GUIDES LEARNING

Our Women in Leadership Program is a collection of training resources designed for women leaders and aspiring women leaders. These learning tools were formulated to address the needs of three distinct women leader levels:

- Senior leaders
- Mid-level leaders
- Emerging leaders

Using unique learning templates prepared by subject matter experts, Women in Leadership participants will gain instant access to three learning tracks, plus books and videos. Participants can select the track best-suited for their needs, or select all three tracks: Leading Your Business, Leading Your Team, Leading Yourself. Learning is self-paced and 24/7 access will remain open for one year. Coursework includes a blend of short videos, book summaries, and activities to provide focused learning in specific competency areas.



## CONTENT ALIGNED TO THE COMPETENCIES THAT ARE MOST RELEVANT TO TODAY'S WOMEN LEADERS

We've carefully selected the most pressing areas of development for women leaders across three levels of their career. Sample modules by competency tracks include:

### LEADING THE BUSINESS

- Judgment and Decisiveness
- Leading a Culture of Execution
- Leading Innovation
- Leading Organizational Vision
- Managing Priorities
- Problem Solving and Decision Making
- The Influential Leader
- Thinking Critically
- Thinking Strategically
- The Digital Leader
- The Adaptive Leader
- Customer First Leadership

### LEADING YOUR TEAMS

- Building and Leading Teams
- Developing People
- Embracing Diversity
- Leader as Coach
- Leading Through Change
- Leading Virtually
- Managing Conflict
- Cross Cultural Leadership
- Leader as Motivator

### LEADING YOURSELF

- Leadership Networking
- The Accountable Leader
- The Agile Leader
- The Emotionally Intelligent Leader
- Leader Transitions
- The Mindful Leader
- The Ethical Leader
- Executive Presence
- Women & Leadership

## SAMPLE VIDEO AND BOOKS FROM COURSES:

- Decision Making & Problem Solving Strategies .....Book
- Why Do Leaders Make Flawed Decisions? By Mike Roberto .....Video
- Left Brain, Right Stuff: How Leaders Make Winning Decisions.....Audio Book
- The Five Dysfunctions of a Team: A Leadership Fable .....Book
- Teamwork Makes the Dream Work by John Maxwell .....Video
- Companies Don't Succeed, People Do: 50 Ways to Motivate Your Team .....Audio Book
- The Relationship Engine: Connecting with the People Who Power Your Business...Book
- Create a Mastermind Group for Your Career", featuring Dorie Clark .....Video
- Relationships That Create Success--And Won't Let You Fail .....Audio Book

## Did you know?

Companies whose top management teams include women post 35% higher returns on equity and 34% higher total returns to shareholders.\*

*Recharge your career! With our exciting online program specifically designed for Women in Leadership.*

\*McKinsey & Company - "Women in the Workplace 2018"



## FEATURES

Addresses the diverse workplace challenges faced by all levels of women leaders

Lessons are short and easily accessible from a variety of devices

Lessons are primarily comprised of videos, short reading and learning activities, and thinking exercises from the best minds in business

Each lesson includes recommendations for additional in-depth reading and learning

## BENEFITS

Builds a more competitive and well-rounded workforce by promoting women in leadership

Helps women leaders overcome gender biases and build their leadership "brand"

Short training lessons are easy to integrate into busy schedules

Topics are structured to build leadership skills at all levels

## INVEST IN YOUR FUTURE

Special Promotion Pricing

**ONLY \$599.00\***





# Let's get started - *Today!*

## PROGRAM DETAILS

- ✓ One year to complete the program. To enroll today, or for more information, visit us at [leadershipbalance.com/women-in-leadership/](https://leadershipbalance.com/women-in-leadership/)
- ✓ Corporate volume pricing available - **Contact us today!**

## WHAT YOU GET

- ✓ Free DiSC Work of Leaders - **\$108 Value!**  
Create impactful leaders through the process of Vision, Alignment, and Execution.
- ✓ Certificate upon successful completion of the program.



### DiSC Work of Leaders Takeaways

- A simple, compelling model of leadership
- Personalized insights to leverage strengths and overcome challenges
- A clear path for improvement

