

DNA DOESN'T DEFINE YOU...

YOUR ACTIONS DO!

The **World of Work** and the **Flow of Work** is changing rapidly.
The time is **Now** to begin your personal learning and growth mindset journey.
Create real change in your organizations around **Diversity, Equity and Inclusion!**

Join the movement... #ICanandWeWill

Helping men create equality in the workplace!

With our exclusive new men's online and blended learning programs, designed for men leaders incorporating our leading-edge Leadership Balance® model, we call "Mind to Lead, Will to Lead, and Heart to Lead." This is the foundation of a powerful process for developing effective leaders at all levels.

**LEADERSHIP
BALANCE®**



Mind. Will. Heart.



Introducing the Leadership Balance[®] and Skillsoft[®] Men in Leadership[™] Program

Experience high-impact continuous learning for men leaders **at all levels**

Our Men in Leadership[™] Program provides quick, convenient access to learning content that promotes the development of leadership skills and addresses the unique challenges faced by men in business today.

A STRUCTURED PROCESS GUIDES LEARNING

Our Men in Leadership Program[™] is a collection of high-impact training resources that are designed for leaders and aspiring leaders. These learning tools were formulated to address the needs of three distinct leadership areas:

- Leading Your Business
- Leading Your Team
- Developing Yourself

Using unique learning templates prepared by subject matter experts, Men in Leadership[™] participants will gain instant access to three learning tracks, containing more than 40 courses. Participants can select the track best-suited for their needs, or select courses from all three tracks. Learning is self-paced and access will remain open for one year. Coursework includes a blend of short videos, book summaries, and activities to provide focused learning in specific competency areas.



AUTHORIZED PARTNER

ONLINE PROGRAMS

Content Aligned To The Competencies That Are Most Relevant To Today's Men Leaders

Sample modules by competency tracks include:

LEADING YOUR BUSINESS

- Judgment and Decisiveness
- Leading a Culture of Execution
- Leading Innovation
- Leading Organizational Vision
- Managing Priorities
- Problem Solving and Decision Making
- The Influential Leader
- Thinking Critically
- Thinking Strategically
- The Digital Leader
- The Adaptive Leader
- Customer First Leadership

LEADING YOUR TEAM

- Building and Leading Teams
- Developing People
- Embracing Diversity
- Leader as Coach
- Leading Through Change
- Leading Virtually
- Managing Conflict
- Cross Cultural Leadership
- Leader as Motivator

DEVELOPING YOURSELF

- Leadership Networking
- The Accountable Leader
- The Agile Leader
- The Emotionally Intelligent Leader
- Leader Transitions
- The Mindful Leader
- The Ethical Leader
- Executive Presence

FEATURES

Addresses the diverse workplace challenges faced by all levels of men leaders

Lessons are short and easily accessible from a variety of devices

Lessons are primarily comprised of videos, short reading and learning activities, and thinking exercises from the best minds in business

Each lesson includes recommendations for additional in-depth reading and learning

BENEFITS

Builds a more competitive and well-rounded workforce.

Short training lessons are easy to integrate into busy schedules

Topics are structured to build leadership skills at all levels

Invest in your future today ~~\$999.00~~ SPECIAL PRICING ONLY \$649.00

BLENDING LEARNING FACILITATION

OUR PROCESS BRINGS SUPPORT, FLEXIBILITY, AND PERSONALIZATION TO PROGRAM DELIVERY

Our blended learning approach provides on-site content and support for live facilitated sessions, guided management meetings, for on-the-job performance support. On-site facilitation also provides invaluable insight to learning how you and your team can make a difference in diversity, equity, and inclusion. Facilitated in person on a monthly or quarterly basis.

12 Topics for Men in Leadership related to Diversity, Equity, and Inclusiveness

- 1. Deconstructing Leadership Myths:**
Empathy-based leadership and the financial motivations behind wildly successful companies.
- 2. Smart Strategies:**
Solid decision-making for the boardroom and beyond.
- 3. Bringing it Back to The Team:**
Putting culture first.
- 4. Diversity, Equity and Inclusion:**
Listening.
- 5. Strengths Building:**
Recognizing an individual for who they are and what they bring to the table.
- 6. The Ever-Changing Pyramid:**
Leading by example in the office and on the street.
- 7. Just say "No!" to "Yes Men"**
Research shows if you want to innovate, you have to diversify your leadership team.
- 8. Uncovering Unconscious Bias in The Workplace:**
Men are often unaware of how they have been socialized with a bias, particularly (but not exclusively) against women. It shows up in hiring, promoting, conversations, and decision-making.
- 9. Making Work a Safe Place: R.E.S.P.E.C.T. :**
Leaders must model and demand respect for all people in the workplace, period.
- 10. Beyond Quotas:**
Finding and developing diverse talent that is the best for the job.
- 11. #MeToo**
Educate yourself and others to become role models and champions against sexual harassment and discrimination in the workplace.
- 12. Playing to Your Strengths:**
Research shows that male and female leaders perform differing leadership tasks more effectively. By including women in your leadership, you can ensure well-rounded leadership performance for your organization.

KEY LEARNINGS:

- The Emotionally Intelligent Leader
- Listening
- Diplomacy and Tact in Challenging Situations
- Building and leading teams
- Managing Diversity
- Gender and Leadership

Other Popular Blended Learning Topics Include:

- Trust and Team Building
- Strategic Drive
- 360 Alignment Factor
- Communicating What Matters
- Executive Brand
- Getting Connected
- Power of Fitness
- Self Monitoring and Leading With Social Intelligence
- An Innovative Mindset
- Multi-Generational Workforce

In addition to the courses listed here, we customize learning topics to meet the needs of your organization.

COMPANIES WHO LOVE OUR WORK



MEET YOUR MASTER FACILITATORS & COACHES



Cathy M. Light, CEO
Leadership Balance



Marc Giudici, PhD
Employee Assistance SME



Mark Tuggle, PhD
Learning and Development SME



Jennifer Chappell
Group Business Manager

INVEST IN YOUR FUTURE

SPECIAL ONLINE PROGRAM PROMOTION PRICING

ONLY \$649.00/ PER PERSON

Offer ends December 31, 2018.
All major credit cards accepted.





LET'S GET STARTED - *Today!*

ONLINE PROGRAM DETAILS

One year to complete the program.
To enroll today, or for more information,
visit us at
leadershipbalance.com/men-in-leadership/

BLENDED LEARNING DETAILS

For more information, call us at
866-864-8200

Corporate volume pricing available - Contact us today!

WHAT YOU GET WHEN YOU JOIN

- 1 Free Emotional Intelligence Appraisal (EI) - **\$99 Value!**
This assessment delivers scores for the key components of emotional intelligence; self-awareness, self-management, social awareness, and relationship management.
- 2 Free Everything DiSC Work of Leaders Assessment - **\$108 Value!**
This focuses on one unified model of leadership - vision, alignment, and execution - to help leaders understand their own leadership styles and how their tendencies influence their effectiveness in specific leadership situations.
PLUS: Optional 360 feedback assessment available
- 3 You will receive a certificate upon successful completion of the program.

